



NAWLA Traders Market®

November 5-7, 2009

Hyatt Regency Chicago - Chicago, Illinois



SPONSORSHIP FORM

COMPANY NAME

CONTACT PERSON

ADDRESS

CITY, STATE/PROVINCE

ZIP/POSTAL CODE

WEB SITE ADDRESS

TELEPHONE

FAX

E-MAIL ADDRESS

SIGNATURE

DATE

.....
Sponsors receive the following rewards based upon their total individual contribution.

Sponsorships From \$500

- Company recognition in the MarketGuide
- Inclusion in "Sponsor's Photo Recap" Bulletin
- Electronic sponsor logo to be used in your promotional materials

Sponsorships From \$2,000

- All of the above, plus:
- NAWLA Traders Market® Sponsor logo sign in your booth (hanging banner identifying your company as a sponsor)
 - Website link
 - Recognition at the sponsored event or program

Sponsorships From \$5,000

- All of the above, plus:
- One reserved table for company personnel and guests at luncheon
 - PowerPoint program advertisement during sponsored event (where available)
 - One 3'x8' banner at event (where applicable)
 - Script mention

Sponsorships From \$8,000

- All of the above, plus:
- Reserved table (two total) for company personnel and guests at luncheon
 - One additional 3'x8' banner at event (two total - where applicable)

Please return your completed form to **NAWLA**

3601 Algonquin Road, Suite 400 • Rolling Meadows, IL 60008 • 800.527.8258 • Fax 847.870.0201 • Web: www.nawla.org

For more information contact **Mark Palmer** at NAWLA, or Email mpalmer@nawla.org

PLEASE COMPLETE BOTH SIDES

Reach Your Target Audience

Sponsors make an impact at the 2009 NAWLA Traders Market®! Make the most of this two day event November 5-7, 2009 at the Hyatt Regency in Chicago by signing up for a sponsorship. Companies that do a sponsorship receive excellent name recognition while helping NAWLA support this important industry event.

**Chicago
2009**



Benefits of Sponsorship

- Enhance your visibility
- Influence decision-makers
- Support your industry
- Position your company as an industry leader

Please indicate your sponsorship by checking appropriate boxes.

Key Event Sponsorships

	<u>Promotional Investment</u>	<u>Exclusive</u>	<u>In-part (50%)</u>	<u>In-part (25%)</u>
International Trade Program & Luncheon (Thursday) ..	\$5,000.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Educational Programs (Thursday).....	\$10,000.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Educational Program Refreshments (Thursday)	\$4,000.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Early Bird Reception (Thursday)	\$12,000.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Early Bird Reception Hors d'oeuvres (Thursday)	\$6,000.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Both Reception and Hors d'oeuvres.....	\$16,000.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Educational Programs (Friday).....	\$10,000.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Educational Program Refreshments (Friday)	\$4,000.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Grand Opening Luncheon (Friday).....	\$20,000.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Grand Opening Luncheon Entertainment (Friday)	\$10,000.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ice Breaker Reception (Friday).....	\$12,000.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ice Breaker Reception Hors d'oeuvres (Friday)	\$6,000.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Both Reception and Hors d'oeuvres	\$16,000.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Exhibit Hall Refreshments (Friday).....	\$6,000.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Exhibit Hall Refreshments (Saturday)	\$6,000.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

On-Location Sponsorships

Carry Bags.....	\$8,500.00	<input type="checkbox"/>	N/A
Badge Lanyards	\$8,500.00	<input type="checkbox"/>	N/A
Travel Mug.....	\$7,000.00	<input type="checkbox"/>	N/A
Official Name Badges.....	\$8,500.00	<input type="checkbox"/>	N/A
Luggage Tags	\$7,000.00	<input type="checkbox"/>	N/A
Door Hangers	\$5,000.00	<input type="checkbox"/>	N/A
Shoe Shine Booth.....	\$5,000.00	<input type="checkbox"/>	N/A

Don't know which event to sponsor? Do you have a specific amount you want to contribute? We can help! Contribute any amount over \$500 and receive appropriate recognition. I wish to contribute to the general sponsorship fund:

- \$500 \$1,000 \$1,500 \$2,000 Other _____

PLEASE COMPLETE BOTH SIDES

Questions? Contact Mark Palmer, email: mpalmer@nawla.org • Please return your completed form to:
NAWLA, 3601 Algonquin Road • Suite 400 • Rolling Meadows, IL 60008 | 847.870.7470 • Fax 847.870.0201