



2009 NAWLA Executive Conference Recap

The 117th NAWLA Executive Conference was held April 26-28, 2009 at the Loews Lake Las Vegas Resort. Despite a challenging economy, 82 participants joined NAWLA in the desert for *Stacking the Deck for Your Business Success*. Most attendees were quite pleased with the event. More than 80 percent of survey respondents rated the Conference as “good” or “excellent” and more than 90 percent of survey respondents rated the educational program, timeliness of topic to the industry and the speaker’s ability to teach the subject as “good” or “excellent.” In short, camaraderie, networking, business and relaxation were had by all.

The event began on Monday with the Exhibitor Showcase and Committee meetings in the morning, followed by a NAWLA Board of Directors meeting in the afternoon. The very first NAWLA Chairwoman’s Reception & Banquet included the presentation of the 2009 NAWLA Mulrooney Award to Aubra H. Anthony of Anthony Forest Products as well as the passing of the gavel to NAWLA Chairman, George G. “Buck” Hutchison of Hutchison Lumber and Building Products.

Tuesday afternoon included the General Session and Exhibitor Showcase. Dr. Adam J. Fein of Pembroke Consulting, Inc. shared his *Strategies for Surviving the Recession* and offered his insights into the 2008 U.S. Economic Stimulus Package for wholesale distribution. The event concluded with a Farewell Reception and Dinner – Moroccan-style in the Baraka Ballroom.

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