



Survey Results

NAWLA Annual Conference & Regional Meeting

March 24 – 26 • New Orleans, Louisiana

What Participants are Saying about the Annual Conference in New Orleans:

The opportunity to hold our meetings in some interesting cities and not need to find a resort setting to provide for golf is exciting. The intimate nature of the meeting is wonderful.

I learned from all of [the] presentations, and the presenters were very good ... topics were timely.

I think that, given the economy and the prudent approach the NAWLA Organization should take, we need to combine the Annual and the Regional Meetings at least one more year.

This was a fabulous conference for me to get-to-know the group and to experience what being on a NAWLA committee is all about.

I enjoyed this meeting as I had a chance to visit with a number of key sources and contacts in the industry.

I had a great time in New Orleans and enjoyed seeing people I only see very seldom.

Note: Discussions regarding the format and location for future NAWLA Annual Conferences will continue.

Key Points

The following list is a summary of general conclusions drawn from the results of the post-conference survey in 2010. It is in no way a conclusive list.

Percentages are based upon the percentage of actual respondents to the survey and not on total attendance.

<u>Total Registrants:</u>	120
Conference (3-day)	51
Regional Meeting (2-day)	11
Regional Meeting (1-day)	23
Spouses / Guests	35

Tours:

Rail Car Dining Experience	24
Port of New Orleans	44

- 98% of all respondents rated the Conference as “Good” or higher.
- More than 75% of all respondents rated New Orleans as an Excellent location for the Conference.
- Nearly 70% rated The Hotel Montelone as Excellent.
- The Reception at Mother’s was rated as “Good” or higher by more than 75% of all respondents.
- The educational programming with Rachel Faulkner, Michael Chriszt and Wade Camp was well received with a general average of 80% of the respondents ranking the speakers as “Good” or better.
- 92% of all respondents want to continue the current format for the Conference (Spring timing in an urban location).
- For future Conferences, the following cities received equal ranking as preferred locations: Austin, Texas; Vancouver, BC; New Orleans, LA and San Diego, CA