



## About NAWLA Presenters

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**Rick Grandinetti** is President of **Succeed Inside the Box** and has designed, produced and conducted over 5,000 seminars and keynote speeches for numerous organizations in various industries throughout North America. He is the author of more than 35 various educational programs and has published his book, [Succeed Inside the Box Guaranteed™](#).

He has managed and navigated many leading companies – GaxoSmithKline, Ericsson and Home Builders Association of Western Massachusetts; just to name a few – through changes to alter their company culture to one of excellence. He educates organizations “How to Succeed in This Economy.”



**Adam J. Fein, Ph.D.** is Founder and President of **Pembroke Consulting, Inc.**, a Philadelphia-based management advisory and business research firm. Dr. Fein is one of the country’s foremost experts on channel economics and the business-to-business supply chain. He provides strategic advisory services to a diverse mix of clients, including manufacturers, supply chain technology companies, law firms, industry associations, and institutional investors.

Dr. Fein has published more than 100 academic and industry articles and authored or edited nine books. He currently writes the popular blogs [DrugChannels.net](#) and [DistributionTrends.com](#). He is frequently sought by the media for his industry expertise and has been quoted in many leading national publications. Dr. Fein serves as the first Fellow of the [NAW Institute for Distribution Excellence](#) and is on the Advisory Boards of [Supply Chain Equity Partners](#), [Secure Symbology](#), [IntegriChain](#), and [Pharmaceutical Commerce](#) magazine.

Dr. Fein earned his Ph.D. from the Wharton School of Business and a B.A., summa cum laude, from Brandeis University. He is author of *Facing the Forces of Change®: Lead the Way in the Supply Chain* and the newly released *OUTLOOK 2009: An Executive’s Companion to Facing the Forces of Change®*.



**John D. Wagner**, Green Product Consultant & Trainer, is the award-winning author of 13 books on green building, home building, and corporate management. He has also written more than 1,300 magazine articles in such places as the *Wall Street Journal*, the *LA Times*, *Newsday*, *The Journal of Light Construction*, *Tools of the Trade*, and many other magazines and newspapers. Today, he is an active green building

consultant, with a special focus on manufacturers, lumber dealers, and distributors.

John is the green editor for *LBM Journal*, the leading voice of the lumber and building material dealer community, and the green content contributor to the national *Green Dealer Certification* program. John is also the green building columnist for *Qualified Remodeler* magazine and the green building columnist for *Residential Design & Build* magazine.