

The future
begins
here



2010 NAWLA ANNUAL CONFERENCE &
REGIONAL MEETING
THE HOTEL MONTELEONE, NEW ORLEANS, LA
MARCH 24-26

*An Executive Conference, Board Meeting and
Regional Meeting all in one!*

A Jazzed Location

You will not want to miss this NAWLA Meeting! In lieu of the NAWLA Executive Conference, NAWLA has developed a new offering for 2010 in a world-renowned location. Right in the French Quarter, the location is second to none. From the door of the historic Hotel Monteleone, you can explore all that New Orleans has to offer and delight each of your senses. The music of Jackson Square, the libations of Bourbon Street, the beignets of Café du Monde, the antique shops on Royal Street, the sounds of the street cars heading towards the Garden District, the majesty of the Mississippi River, and the aroma of world-class cuisine are all just a few steps away. For the full conference attendee and the one-day, regional meeting attendee alike, there is something for everyone!



SCHEDULE OF EVENTS

Wednesday, March 24

- Noon – 5:00 p.m. 10 Group Activities and Personal Business Appointments – Optional
- 5:00 p.m. – 8:00 p.m. Registration Open
- 6:00 p.m. – 7:30 p.m. **Networking Reception**
Included in full conference package at Hotel
Outgoing Board and Committee Member plaques will be presented.
- 7:00 p.m. – 10:00 p.m. **Optional Off-site Excursion: Rail Car Dining Experience**
Sponsored by the New Orleans Public Belt (NOPB)
Ticketed event additional fee – Shuttle service is provided.



Thursday, March 25

- 8:00 a.m. – 10:00 a.m. **Joint Session** – NAWLA Board of Directors, Honorary Directors (Past Chairs), Committee Chairs, Vice Chairs and All Committee Members
- 10:15 a.m. – 12:30 p.m. **NAWLA Committee Meetings** (Board members attend select meetings)
- 12:30 – 1:30 p.m. Working Luncheon – Board Members
- 1:30 p.m. – 5:00 p.m. **Board Meeting** – NAWLA Board of Directors, Honorary Directors (Past Chairs), and Committee Chairs and Vice Chairs
- 4:00 p.m. – 6:30 p.m. Registration Open
- 6:30 p.m. – 8:30 p.m. **“Laissez Les Bons Temps Rouler!” at Mother’s Next Door**
Join the Processional from Hotel Lobby to Mother’s.

Friday, March 26

- 7:00 a.m. – 9:00 a.m. Registration Open
- 8:00 a.m. – Noon 10 Group Activities and Personal Business Appointments – Optional
- 8:00 a.m. – Noon Arrivals – Regional Meeting Attendees
- 9:00 a.m. – Noon **Optional Off-site Excursion: Boat Tour of Port of New Orleans (PNO)**
Ticketed event for additional fee – Shuttle service is provided.
- 11:00 a.m. – 12:45 p.m. Set-up for Exhibitor Tabletops
- Noon – 2:00 p.m. Registration Open
- 1:00 p.m. – 1:30 p.m. **General Session** – All Attendees
President’s Welcome, Chairman’s Report, Treasurer’s Report, Membership Awards and Continuous Year Members will be presented.
- 1:30 p.m. – 6:30 p.m. **NAWLA Regional Meeting** – All Attendees
- 1:30 – 6:30 p.m. **Exhibitor Tabletop Session** – See enclosed form for details
- 1:30 – 2:00 p.m. **Motivational:** Rachel Faulkner – Hope & Tenacity When All Seems Lost
- 2:00 – 2:45 p.m. **Speaker:** Michael Christz, assistant vice president, research department with the Federal Reserve Bank of Atlanta
- 3:00 – 3:45 p.m. **Speaker:** Wade Camp, director, economic services, SLMA
- 4:00 – 5:15 p.m. **Green Products Roundtable and 10 Group Introduction**
Topic: Green Building Products
- 5:15 p.m. – 6:30 p.m. **Regional Meeting Networking Reception**





Friday, March 26

1:30 – 2:00 p.m.

Hope & Tenacity When All Seems Lost

Motivational Presenter: Rachel Faulkner

Let's face it. Things are tough out there in this current market. Rachel Faulkner will inspire you to keep moving through challenging times with her story of great loss and great victory over seemingly impossible circumstances. Rachel Faulkner is a native of Florence, Alabama. She graduated summa cum laude in Public Relations from the University of North Alabama and attended graduate school at the University of Alabama. She was an executive specialty sales representative in women's health for Eli Lilly and Company and attained Lilly's highest honor of President's Club.

2:00 – 2:45 p.m.

The Expected Path of Economic Recovery

Presenter: Michael Christ, Federal Reserve Bank of Atlanta

Join Michael Christ for an examination on the outlook for the U.S. and southeastern economy with particular emphasis on the housing market. He will also describe the current credit situation, especially as it pertains to small business.

Michael Christ is an assistant vice president with the Federal Reserve Bank of Atlanta's research department. He is responsible for the regional economic information network which supports the Bank's monetary policy role.

3:00 – 3:45 p.m.

Softwood Lumber Economic Situation: Post Great Recession

Presenter: Wade Camp, Southeastern Lumber Manufacturers Association (SLMA)

Join Wade Camp of SLMA for an examination of the softwood lumber economic situation from peak demand in 2005 through the 2009 trough. Relevant points creating peak lumber demand and the subsequent fall will be discussed. Key underlying assumptions about future conditions will be used to describe lumber demand/supply going forward.

Wade Camp is the director, economic services, Southeastern Lumber Manufacturers Association (SLMA) and specializes in marketing, promotion, Legislative, regulation, lobbying and market research.

Green Building Products Roundtable and 10 Group Introduction

NAWLA 10 Group Activities will address a critical and timely topic for the office wholesaler, mill and manufacturer – Green Building Products. Learn from your industry colleagues how their organizations have tackled the "green issue." Discuss how NAWLA can be instrumental in addressing green for the lumber industry, and explore just how far-reaching the green market niche might be.

All Scheduled Events Subject To Change



SPECIAL EVENTS & LOCATION INFO

Rail Car Dining Experience – Limited Seating

Wednesday, March 24 7:00 p.m. – 10:00 p.m.

\$75/person Ticketed event for additional fee - Shuttle service is provided.

This exclusive opportunity on the New Orleans Public Belt (NOPB) is being provided for NAWLA attendees. Ride an historic, refurbished dining rail car from the business district (Tchoupitoulas Street Station) in downtown New Orleans to the historic Huey P. Long Bridge and back. You will not want to miss the night view of sparkling “Nawlins” in all her neon glory. Heavy hors d’oeuvres, beer, wine and soda will be served. Casual dress and a light jacket are recommended. Seating is limited.

“Laissez Les Bons Temps Rouler!” at Mother’s Next Door

Thursday, March 25 6:30 p.m. – 8:30 p.m.

Included in full conference and 2-day packages. Additional tickets are \$100/person.

NAWLA will be adding some lagniappe to the conference? Join us in an authentic New Orleans setting for some genuine, Louisiana home cooking. Heavy hors d’oeuvres and hosted, premium bar top the menu for this private, NAWLA Reception. Join the Walking Processional from Hotel Lobby to Mother’s.

Boat Tour of Port of New Orleans – Limited Seating

Friday, March 26 9:00 a.m. – Noon

\$25/person Ticketed event for additional fee - Shuttle service is provided.

Join us for a private boat tour up and down the Mississippi River of the Port of New Orleans facilities which is at the center of the world’s busiest port complex – Louisiana’s Lower Mississippi River. Ride the fireboat called the General Kelley which has dual purposes of both a safety vessel and hosting of dignitaries. See the port’s break bulk and container facilities first-hand, along with other interesting vistas along the way. Casual dress, light jacket and comfortable shoes are recommended.

Regional Meeting Networking Reception

Friday, March 26 5:15 p.m. – 6:30 p.m.

Included in all registration packages at Hotel.

Start your Friday evening in The Big Easy off right with some cocktails and hors d’oeuvres after an afternoon of education and 10 Group Activities. Enjoy an evening with your NAWLA colleagues before heading out on the town for savory Cajun Cuisine and New Orleans nightlife.

For complete conference details visit www.nawla.org.



Hotel Monteleone

214 Rue Royal New Orleans, LA ◦ 800-217-2033 ◦ www.hotelmonteleone.com

Rate: \$149/night plus taxes – single or double occupancy

Cancellation 72 – hours prior to arrival date to avoid penalty.

Registration

Full Conference Package 3–Day (Wed.–Fri.)

\$299/person – member

\$229/spouse or guest

2–Day Package (Thurs.–Fri.)

\$229/person – member

\$229/spouse or guest

1–Day Package (Fri. Only)

\$129/person – member

\$129/spouse or guest

Complete details are on the enclosed registration form, along with official deposit/cancellation policies.

Airport/Transportation

The Louis Armstrong New Orleans International Airport (Airport Code: MSY) is approximately 30 minutes from The Hotel Monteleone. Taxi service for one or two persons is approximately \$33 (exclusive of gratuities) between the airport and the Hotel. There is an additional \$12 fee/person for additional passengers beyond two. Taxis may be picked up on the lower level of the airport, outside the baggage claim area. Shuttle service is also available with Airport Shuttle New Orleans for approximately \$20/person one-way or \$38/person roundtrip (exclusive of gratuities). Call (866) 596-2699 for reservations and further details.

Driving Directions – www.nawla.org/meeting for complete details.

NAWLA

3601 Algonquin Rd. #40 ◦ Rolling Meadows, IL 60008

847-870-7470 or 800-527-8258 ◦ Fax: 847-870-0201 ◦ info@nawla.org



REGISTRATION FORM

2010 NAWLA ANNUAL CONFERENCE & REGIONAL MEETING THE HOTEL MONTELEONE · NEW ORLEANS, LA MARCH 24-26

INSTRUCTION, CANCELLATION AND REFUND POLICY

Please type or print all requested information and mail, or fax if using a credit card, with full payment to: **NAWLA, 3601 Algonquin Rd. Suite 400, Rolling Meadows, IL 60008. Fax to 847-870-0201.** Only one person/couple per form; copy this form for each additional person/couple attending. Registrations may be made up until the meeting date. **Hotel arrangements** should be made directly with **The Hotel Monteleone at 800-217-2033 or www.hotelmonteleone.com** before **February 24, 2010** to ensure that you are eligible for the discounted group single/double room rate of **\$149** plus tax or triple occupancy room rate of **\$174** plus tax per night. A credit card is necessary to hold reservations. One night's room and tax will be held as a deposit. Individual guestroom deposits will be refunded if reservations are cancelled seventy-two hours prior to arrival date. An early departure fee of one night's room and tax will be assessed if a guest departs the Hotel prior to the indicated date at check in. Note: **ALL** registration fees to be paid in U.S. dollars only.

MEETING REGISTRATION CANCELLATION

s A cancellation fee of \$50 per person will automatically be deducted from all meeting registration fees paid prior to refunding.

- Cancellations received prior to **February 12, 2010** will receive a refund of fees paid, less the **\$50** cancellation fee.
- Cancellations received after **February 12 and prior to March 12, 2010** will receive a 50 percent refund of fees paid, less the \$50 cancellation fee.

s No refunds will be made for cancellations received after March 12, 2010.

- In the event that the 2010 NAWLA Regional Conference fails to take place as scheduled or is interrupted and or discontinued or access to the premises is prevented or interfered with by reason of any strike, lock-out, injunction, act of war, act of God, acts of domestic or foreign terrorism, emergency declared by any government agency for any other cause beyond the reasonable control of the Association, the delegates and exhibitor releases the Association from all damages and claims for damages, and agrees that the sole liability of the Association shall be to return to each delegate and exhibitor fees paid, less a prorated share of costs committed by the Association to that time and date.

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